

# 03/15

March 2015 NZ NonFiction

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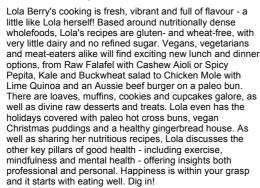
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#### The Happy Cookbook

Lola Berry



Plum • PB • Health & Wholefood Cookery



9781743532942

\$39.99

#### Eat Real Food \*

David Gillespie

In the last 100 years, we've become fatter and sicker with millions of people developing serious diseases from diabetes to cancer. Health gurus confuse us with complex diets and expensive ingredients; food manufacturers load their products with addictive and destructive ingredients causing our increasing weight and declining health. But help is at hand. Health and consumer advocate David Gillespie shares the simple secret of weight loss and wellbeing: swap processed food for REAL FOOD. *Eat Real Food* features \*An explanation of why diets don't work and a provides a focus on what does. \*Information on how to lose weight permanently, not just in the short-term. \*Evidence-based science explaining the real culprits of ill health and weight gain. \*Advice on how to read food labels. \*Easy recipes for everyday eating. *Eat Real Food* is the safe, effective and cheap solution to lose weight and improve our health permanently.

Macmillan Australia • TPB • Fitness & Diet



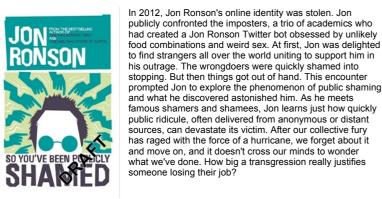
THE ONLY SOLUTION TO PERMANENT
WEIGHT-LOSS AND DISEASE PREVENTION

9781743533017



#### So You've Been Publicly Shamed \*

Jon Ronson



Picador • TPB • Humour



9781447229797

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# The Supercoach Victoria Mills

Many people think about changing their lives - getting rid of old habits, transforming bad relationships or leaving difficult jobs - but often they don't. It's not because they don't want to - it's because they don't know how. So they're stuck, wondering what went wrong and thinking that nothing will ever change. But it can. Supercoach Victoria Mills has spent over ten years working with people who desire change but are powerless to create it. She has coached them through major life transformations so that they not only change their lives - they love their new lives. Now she is sharing her secrets. *The* 

Supercoach: Lift Your Life is easy to use and implement in your day-to-day life. Some of it is challenging - it has to be, otherwise you won't change - but it is all designed to get you to your goal.



9781405039635 \$34.99

#### Saving Baby \*

Jo Anne Normile



Jo Anne Normile fell in love with a foal, an exuberant Thoroughbred with only a few white hairs on his reddishbrown forehead. The breeder finally said she could keep the colt, whom she nicknamed 'Baby' - but only if she raced him. It was difficult to take Baby away from the safety of his pasture, but Normile had made a promise. She experienced a thrill every time Baby sprinted around the track but for every Seabiscuit, there are tens of thousands of racehorses whose lives end in pain because of the indifference and corruption that run rampant through the world of horse racing. Normile knew none of this. Not until an accident on a poorly maintained track. That's when everything changed and Normile founded the most successful horse rescue in the country, an organisation that would go on to save more horses than anyone else ever had.

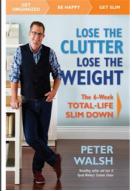
\$34.99

Macmillan Australia • TPB • True Stories



9781743535479

\$29.99



# Lose the Clutter, Lose the Weight

Peter Walsh

A houseful of clutter may not be the only reason people pack on extra pounds, but research proves that it plays a big role. A recent study showed that people with supercluttered homes were 77 percent more likely to be overweight or obese! Why? Author Peter Walsh thinks it's because people can't make their best choices - their healthiest choices - in a cluttered, messy, disorganized home. In *Lose the Clutter, Lose the Weight,* organizing guru Walsh comes to the rescue with a simple 6-week plan to help readers: cear their homes of excess "stuff" as they discover their vision for their personal space, clear their bodies of excess pounds as they follow a healthy, super simple eating and exercise plan, and clear their minds and spirits of the excess weight of too many possessions.

Rodale • HB • Self-Help & Personal Development



9781623364847 \$39.99

#### Life.Love.Beauty.

Keegan Allen



Keegan Allen is the international breakout star of ABC Family's hit television series, *Pretty Little Liars*. A gifted photographer and writer-and a dazzling film, television, and stage actor now counting millions of fans across the globe - Keegan Allen brings tremendous talent and energy to his first publishing project. Keegan tells a unique story with his photographs. On one hand, the book is a beautifully candid view into the glamour and timelessness of Hollywood, a mysterious yet wildly alluring place. One the other hand, it is a blissfully unassuming portrait of ordinary life - the unknown young woman gazing dreamily from the balcony of her hotel room, or the old woman who walks the same street every morning in her pink bathrobe, just to stop and talk to a passerby.

St Martin's Press • HB • Autobiography: Arts & Entertainment

781250 065704

9781250065704 \$44.99

## King John

Stephen Church



The youngest of the five sons of Henry II and Eleanor of Aquitaine, the empire builders of the Angevin dynasty, John had small hope of securing any significant inheritance. Then, in 1199, on the death of his older brother Richard, John took possession of the vast Angevin lands in England and on the continent. But by his death in 1216, he had lost almost all that he inherited, and had come perilously close to losing his English kingdom, too. Drawing on thousands of contemporary sources, Stephen Church tells John's story - from boyhood and the succession crises of his early adulthood, to accession, rebellion and civil war. In doing so, he reveals exactly why John's reign went so disastrously wrong and how John's faillure led to the great cornerstone of Britain's constitution: Magna Carta. Vivid and authoritative, this is history at its visceral best.

Macmillan • HB • British & Irish History



9780230772458 \$65.00

#### **Predatory Thinking**

Dave Trott



Predatory Thinking is a masterclass in how to outwit the competition, in ordinary life as well as in business. It is the philosophy that has underpinned Dave Trott's distinguished career as a copywriter, creative director, and founder of some of London's most high-profile advertising agencies. Drawing on Eastern and Western philosophy, and colourful characters from Picasso and Socrates to Warren Beatty, this book represents a lifetime of wisdom learned at the creative cutting edge.

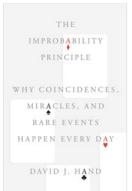
Pan • PB • Business Strategy



9781447285342 \$24.99

#### The Improbability Principle

David J Hand



In *The Improbability Principle*, the renowned statistician David J. Hand unveils his groundbreaking argument that extraordinarily rare events are in fact commonplace. Weaving together fascinating new ways to think about chance, Hand highlights his "law of near enough," the "look elsewhere effect," and more, doing for probability what Newton's laws of motion did for mechanics. Through humorous and engaging tales of two-time lottery winners, gambling gone wrong, and bizarre coincidences that we can't quite fathom, Hand argues that extremely unlikely events must happen, and no mystical or supernatural explanation is necessary to understand why. Hand's investigation, grounded in statistics and brought to life with fascinating anecdotes, finally explains "unexplainable" events such as unexpectedly bumping into a friend in a foreign country and coming across an unfamiliar word twice in one day.

Farrar Straus Giroux • PB • Popular mathematics

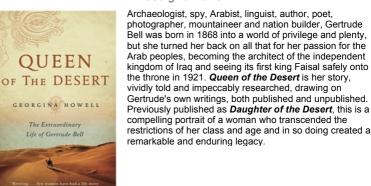


9780374535001 \$2

\$24.99

#### Queen of the Desert

Georgina Howell



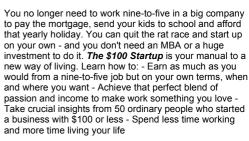
Pan • PB • Biography: Historical, Political & Military

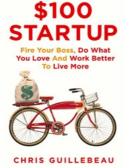


9781447286264 \$24.99

## The \$100 Startup

Chris Guillebeau





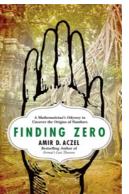
Pan • PB • Business & Management



9781447286318 \$24.99

# Finding Zero

Amir D Aczel



The story of how we got our numbers - told through one mathematician's journey to find zero. The invention of numerals is perhaps the greatest abstraction the human mind has ever created. Virtually everything in our lives is digital, numerical, or quantified. The story of how and where we got these numerals, which we so depend on, has for thousands of years been shrouded in mystery. \*Finding Zero\* is an adventure filled saga of Amir Aczel's lifelong obsession: to find the original sources of our numerals. Aczel has doggedly crisscrossed the ancient world, scouring dusty, moldy texts, cross examining so-called scholars who offered wildly differing sets of facts, and ultimately penetrating deep into a Cambodian jungle to find a definitive proof. Here, he takes the reader along for the ride.

St Martin's Press • HB • History Of Mathematics



9781137279842 \$39.99

# The Gourmet Mexican Kitchen - A Cookbook

Shannon Bard



Cook bold Mexican fare easily at home with recipes from a world-renowned chef. Mexican food is a favorite among people of all ages and cultural backgrounds. Even so, many people are afraid to try their hand at creating authentic Mexican dishes because it seems too difficult. Chef Shannon Bard, co-owner of Zapoteca, a popular Mexican restaurant in Maine, is here to show you how to create bold Mexican flavors at home for new unforgettable meals. Recipes include Shannon's flavorful Roasted Oaxaca Spiced Orange and Butternut Squash Soup and her savory Sautéed Mexican Mussels with Chorizo and Tequila. Shannon has cooked at the James Beard House and Arzak, the 8th best restaurant in the world. Her work has appeared in Bon Appetit, Saveur and Food and Wine. Her food is admired not only by the restaurant-goers of Maine and New Hampshire, but also by people all over the world.

St Martin's Press • PB • General Cookery & Recipes



9781624140969 \$29.99

### The Healthy You Diet

Dawna Stone



Even while competing on (and eventually winning) The Apprentice: Martha Stewart, Dawna Stone always knew that her first passion was health and fitness. She went on to gather thousands of loyal fans through her Healthy You Facebook group who are eager to follow her diet plan and cook from her clean eating program. The Healthy You Diet is a twofold volume that starts readers off with a 14-day elimination plan that will have them gradually (and easily!) kicking sugar, wheat, dairy, processed foods, soda, red meat, and alcohol to the curb. Moving into the clean phase, Dawna helps you continue your diet free of these harmful foods in order to focus on nourishment and rejuvenation of the body. This clean phase will lead to successful and sustained weight loss and a resurgence of energy that keeps Dawna's fans coming back for more long after they've achieved their weight loss goals.

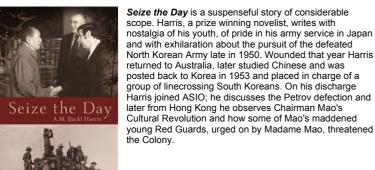
Rodale • HB • Fitness & Diet



9781623365493 \$39.99

### Seize the Day

Jack Harris



Brolga • PB • Autobiography: Historical, Political & Military

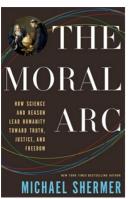


9781922175717

\$29.99

#### The Moral Arc

Michael Shermer



From Galileo and Newton to Thomas Hobbes and Martin Luther King, Jr., thinkers throughout history have consciously employed scientific techniques to better understand the non-physical world. The Age of Reason and the Enlightenment led theorists to apply scientific reasoning to the non-scientific disciplines of politics, economics, and moral philosophy. In this provocative and compelling book, Shermer will explain how abstract reasoning, rationality, empiricism, skepticism - scientific ways of thinking - have profoundly changed the way we perceive morality and, indeed, move us ever closer to a more just world.

Henry Holt • HB • Philosophy Of Science



9780805096910

\$44.99

#### **Fat Witch Bake Sale**

Patricia Helding and Lucy Baker



Fat Witch brownies are a chocolate obsession, not just for the locals from New York City, but also for the many tourists who visit Chelsea Market. Patricia Helding and staff bake tender, moist, classic, and decadent morsels that people are willing to wait in line to buy. And following on the heels of Helding's very successful *Fat Witch Brownies*, which revealed the author's secret recipe (at long last), comes her new personal collection of yummy brownies, blondies, barks, bars, and more . . .

Rodale • HB • General Cookery & Recipes



9781623362263 \$34.99

#### **Bicycling Big Book of Training**

Danielle Koseck



Bicycling Big Book of Training is an encouraging, focused training book that will speak to beginner and intermediate cyclists without making them feel like novices. It covers all the information the reader needs to begin an effective training regimen. The book is divided into five sections that are then broken into miniguides for various cycling training disciplines. Cyclists will learn about how the body becomes fit and how that fitness translates to on-the-bike performance, while discovering the components of a successful training plan, including nutrition. Furthermore, riding disciplines such as road racing, endurance events, cyclocross, mountain biking, and track are discussed at length so readers can figure out which activities are right for them.

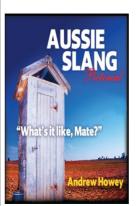
Rodale • PB • Cycling

9 781623 362997

9781623362997 \$29.99

#### Aussie Slang Pictorial

Andrew Howey



A popular combination of Aussie Slang quotes, sayings and full colour photography make up this humorous book. Each photograph depicts and illustrates the accompanying Australian slang saying in a fun and intriguing way. Including some gems like: raining cats and dogs; like a bandicoot on a burnt bridge; all alone like a country dunny; Buckly's chance; a fly in the ointment and many more...

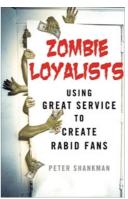
Brolga • PB • Slang & Dialect Humour



9781922175724 \$19.99

#### **Zombie Loyalists**

Peter Shankman



Marketing and PR expert Peter Shankman has been working with the biggest companies in the world to create what he calls "Zombie Loyalists," fervent fans that help companies massively increase their customer base, brand awareness, and most importantly, revenue. After all, why should you have to tell the world how amazing you are if you can have your existing customers do it for you? Imagine an army of customers who will do your PR, marketing and advertising, without being asked, each and every time they give you their money. These are Zombie Loyalists.

St Martin's Press • HB • Business & Management



9781137279668 \$39.99

#### Dead Companies Walking

Scott Fearon



Unlike most investors, who live in fear of failure, Scott Fearon actively seeks it out. He has earned millions of dollars over the past thirty years shorting the stocks of businesses he believed were on their way to bankruptcy. In *Dead Companies Walking*, Fearon describes his foolproof formula for spotting these doomed businesses, and how they can be - extremely profitable investments.

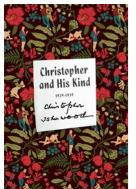
St Martin's Press • HB • Business & Management



9781137279644 \$39.99

#### Christopher and His Kind

Christopher Isherwood



Originally published in 1976, Christopher and His Kind covers the most memorable ten years in the writer's life from 1928, when Christopher Isherwood left England to spend a week in Berlin and decided to stay there indefinitely, to 1939, when he arrived in America. His friends and colleagues during this time included W. H. Auden, Stephen Spender, and E. M. Forster, as well as colorful figures he met in Germany and later fictionalized in his two Berlin novels - and who appeared again, fictionalized to an even greater degree, in I Am a Camera and Cabaret. What most impressed the first readers of this memoir, however, was the candor with which he describes his life in gay Berlin of the 1930s and his struggles to save his companion, a German man named Heinz, from the Nazis.

Farrar Straus Giroux • PB • Biography: Literary



9780374535223

#### The Best Craft Cocktails

Jeremy LeBlanc and Christine Dionese



Jeremy LeBlanc, lead bartender at a bar praised by Conde Nast as one of the top 10 roof top bars in the world, is sharing his signature techniques and one-of a kind recipes that define exceptional bartending. Now, with this bartending guide, experts and beginners alike will keep their friends and customers entertained, satisfied and always coming back for more of these meticulously created cocktails. *The Best Craft Cocktails & Bartending With Flair* features hand-crafted cocktail recipes like the Whiskey Pig, which features baconwashed whiskey, the twist on a classic, the Rhubarb Mojito, and the refreshing berry cocktail, Smithey's Smash.

St Martin's Press • PB • Alcoholic Beverages

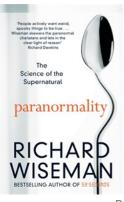


9781624140273

\$29.99

#### **Paranormality**

Richard Wiseman



Professor Richard Wiseman is clear about one thing: paranormal phenomena don't exist. But in the same way that the science of space travel transforms our everyday lives, so research into telepathy, fortune-telling and out-ofbody experiences produces remarkable insights into our brains, behaviour and beliefs. Paranormality embarks on a wild ghost chase into this new science of the supernatural and is packed with activities that allow you to experience the impossible.

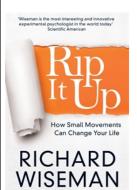
Pan • PB • Popular Psychology



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#### Rip It Up

Richard Wiseman



Most self-help books encourage you to think differently; to think yourself thin, imagine a richer self or to visualize the perfect you. This is difficult, time consuming and often doesn't work. Drawing on a dazzling array of scientific evidence, psychologist Richard Wiseman presents a radical new insight that turns conventional self-help on its head: simple physical actions represent the quickest, easiest and most powerful way to instantly change how you think and feel. So don't just think about changing your life Do it

\$24.99

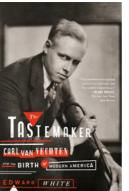
Pan • PB • Popular Psychology



\$24.99 9781447273363

#### The Tastemaker

Edward White



A critically acclaimed biography of a cultural titan who embodied an age. The Tastemaker explores the many lives of Carl Van Vechten, the most influential cultural impresario of the early twentieth century: a patron and dealmaker of the Harlem Renaissance, a photographer who captured the era's icons, and a novelist who created some of the Jazz Age's most salacious stories. A close confidant of Langston Hughes, Gertrude Stein, and F. Scott Fitzgerald, Van Vechten frolicked in the 1920s Manhattan demimonde, finding himself in Harlem jazz clubs, Hell's Kitchen speakeasies, and the Greenwich Village underground gay scene. New York City was a hotbed of vice as well as creativity, and Van Vechten was at the center of it all.

Farrar Straus Giroux • PB • Biography: General

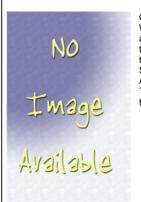


9780374535148

\$27.99

#### Armageddon

Max Hastings



One of the greatest military feats during the Second World War was the transformation of the German force's activities in the weeks following the battles in Holland and the German border, where the Allies had finally inflicted the greatest catastrophes of modern war on them. Somehow the Germans found the strength to halt the Allied advance in its tracks and to prolong the war to 1945. This book is the epic story of those last eight months of the war in northern Europe.

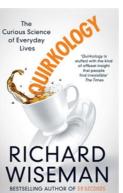
Pan • PB • Battles & Campaigns



9781447288749 \$24.99

## Quirkology

Richard Wiseman



Ever wondered why bad musicians always win the Eurovision Song Contest, or how incompetent politicians get elected? You need some Quirkology in your life. While other scientists beaver away on obvious problems, Richard Wiseman has been busy uncovering the secret ingredients of charisma, exploring how our personalities are shaped by when we are born and examining why people usually miss the obvious signs of their partner's infidelity. Using scientific methods to investigate offbeat topics that interest the general public as well as the scientific community, Quirkology brings a new understanding to the backwaters of the human mind and takes us to places where mainstream scientists fear to tread.

Pan • PB • Popular Psychology



9781447273387

#### 59 Seconds

Richard Wiseman



Most people would like to be more creative, more persuasive and more attractive. For years, gurus and 'life coaches' have urged people to improve their lives by changing the way they think and behave, but scientific research has revealed that many of their techniques, from group brainstorming to visualization, are ineffective. Fortunately, psychologist Richard Wiseman is on hand to provide fast-acting, myth-busting scientific answers to a huge range of everyday problems. From job-hunting to relationships, and from parenting to self-esteem, personal and professional success may be less than a minute away . . .

\$24.99

RICHARD WISEMAN

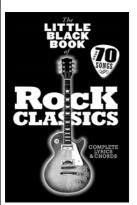
Pan • PB • Popular Psychology



9781447273370 \$24.99

#### The Little Black Book of Rock Classics

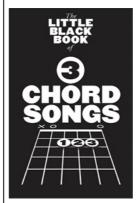
Music Sales



SONGS INCLUDE: Aces High - Iron Maiden; Africa - Toto; All Along The Watchtower - The Jimmy Hendrix Experience; Anarchy In The UK - Sex Pistols; Arnold Layne - Pink Floyd; Atmosphere - Joy Division; Barracuda - Heart; Battleship Chains - The Georgia Satellites; Because The Night - Patti Smith Group; Beds Are Burning - Midnight Oil.

#### The Little Black Book of 3 Chord Songs

Music Sales



SONGS INCLUDE: Breathless - Nick Cave & The Bad Seeds; Achy Breaky Heart - Billy Ray Cyrus; Ain't Too Proud to Beg - The Temptations; Animal - Miike Snow; Atmosphere - Joy Division; Best Friend - The Drums; Best Song Ever - One Direction; Blue Jeans - Lana Del Rey; A Boy Named Sue - Johnny Cash; Calling Elvis - Dire Straits; Cannonball - The Breeders; Daydreamer - Adele; Desire - U2.

Music Sales • PB • Techniques Of Music / Music Tutorials

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\$24.99

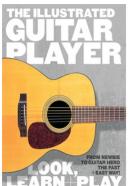
Music Sales • PB • Techniques Of Music / Music Tutorials



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#### The Illustrated Guitar Player: Look, Learn + Play Music Sales



The best way to learn guitar is to see everything broken down into pictures. Add some clear advice and a bunch of classic songs from the likes of The Beatles, Jimi Hendrix and Chuck Berry and you're well on the way to discovering just how easy it can be to learn to play! Two great session men take you through all kinds of guitar-friendly songs, rock and acoustic, fast and laid back, with every detail laid out in photographs, diagrams and crystal clear advice.

# Absolute Beginners Keyboard (Book & DVD)

Music Sales



Step by step photos and DVD video take you from first day exercises to playing along with a back up track. Absolute Beginners has been designed to tell you everything you need to know from the very first time you play your keyboard. In one great book you get a look and learn course that uses video instruction and clear pictures instead of long explanations. Practical advice and tips covering everything you need to know to get you playing, fast! Video and audio tracks on the DVD to show you how things should sound plus full length accompaniment tracks to play along with. An owner's manual approach to your keyboard that makes learning easier than ever before!

Music Sales • PB • Techniques Of Music / Music Tutorials



9781783052523

\$17.99

Music Sales • PB • Techniques Of Music / Music Tutorials

9780825619236 \$24.99

#### The Beatles in Liverpool

Leigh Spencer



A companion title to The Beatles in Hamburg, this is the first definitive, fully illustrated account of the formative years of the world's most influential rock 'n' roll band. Features exclusive interviews with Pete Best (Beatles drummer), Cynthia Lennon (John Lennon's first wife), Julian Lennon (John Lennon's son), as well as fellow musicians, promoters, club managers, audience members, fans, friends and family.

Omnibus Press • PB • Music



9781783057566 \$34.99